

2024 WVEDC Annual Fall Conference
Holiday Inn
Martinsburg, West Virginia
September 16-18, 2024
Agenda

Monday, September 16, 2024

8:30am to 12:00pm	Exhibitor Setup
10:00am to 2:30pm	Registration Lobby Holiday Inn
11:00am to 12:00pm	WVEDC Board of Directors Meeting
12:00pm to 12:45pm	WVEDC Board of Directors Luncheon
12:45pm to 1:00pm	Break
1:00pm to 2:00pm	WVEDC Membership Meeting
2:00pm to 2:30pm	Break
2:30pm to 4:45pm	Berkeley County Tours
	Blue Ridge/James Rumsey (Private Coach)
	Eastern WV Regional Airport/Interwoven (Private Coach)
5:00pm to 7:00pm	WVEDC Welcome Reception
7:00pm	Dinner on your own

Tuesday, September 17, 2024

8:00am to 12:00pm	Registration- Lobby	
8:00am to 8:30am	Continental Breakfast	
8:30am to 8:45am	Welcome Introductions – Jennifer Smith Opening Remarks, Mayor Kevin Knowles	
8:45am to 9:20am	Solar - First Energy Doug Hartman, Director of Generation	
9:25am to 10:00am	Tax Increment Financing – Mark Imbrogno – Jackson Kelly	
10:00am to 10:25am	Break	
10:30am to 11:30am	Downtown Revitalization	Chris Johnson - Monument/Interwoven
		Diego Losada - Garage on King
		Historical Tax Credits – Erik Wishneff
	(Lunch Buffet 11:30am)	
12:15pm to 1:00pm	International Update Panel	Steve Spence, Director Jesus Velasco Espin, Export Angela Mascia, Europe Hollie Hubbert, Asia-Pacific Atsuko Murayama, WV Japan Office Ricky Lee, WV Taiwan Office
Breakout Sessions		
1:00pm to 1:30pm	Jobs and Hope WV, Erin Gaertner	Tourism Works, WVDED
1:30pm to 2:00pm	Tourism Works, WVDED	Jobs and Hope WV, Erin Gaertner
2:00pm to 2:10pm	Break	
2:10pm to 2:40pm	Careers MedEd Program, Dr. Amelia Courts	WV Jobs Investment Trust, Nathan Polk
2:40pm to 3:10pm	WV Jobs Investment Trust, Nathan Polk	Careers MedEd Program, Dr. Amelia Courts
3:10pm to 3:30pm	Break	
3:30pm to 4:15pm	Best Practices Panel	David Lieving, HADCO, Terrell Ellis, Advantage Valley, Inc.
4:15pm to 5:00pm	WVDED	TBD
Dinner on your own		

Wednesday, September 18, 2024

7:30am to 8:00am	**Breakfast**
8:00am to 9:00am	**Government Contracting - Lori Lloyd, Director of USDA's Rural and Anna Maria Lucas, Director, Office of Rural Affairs**
9:00am to 10:00am	**The Future of Advanced Manufacturing: Integrating Industry 4.0 for Economic Growth P&G, CMC**
10:00am to 10:15am	**Break**
10:15am to 11:15am	**AI in Economic Development Aaron Brossoit, CEO of Golden Shovel**
11:15am to 11:45am	**Gubernatorial Session**
11:45am to 12:00pm	**Wrap-Up Closing Christy Laxton, President WVEDC**