



Serving Greenbrier, Monroe, and Pocahontas Counties, WV



Dear Business Leader,

We are thrilled the Greenbrier Valley EDC will host the 2026 West Virginia Economic Development Council (WVEDC) Annual Fall Conference on September 16–18 at Snowshoe Mountain Resort. This is an ideal time to promote your business as a WVEDC sponsor.

You may not be familiar with WVEDC, so let me briefly explain why this conference matters. The West Virginia Economic Development Council is the only statewide organization representing economic development professionals. Its members work daily to attract new investment, support existing employers, develop sites and infrastructure, strengthen the workforce, and grow local tax bases in communities throughout the state.

The WVEDC Annual Conference brings together more than 250 of these professionals to share best practices, build relationships, and advance economic opportunities statewide. This year's conference will take place in Snowshoe's new Shavers Center, an updated, modern conference facility that reflects the continued investment and momentum in rural West Virginia.

We are seeking sponsors for our 2026 conference. Sponsorship is a meaningful way to connect with the leaders influencing where and how investment happens across the state, while also demonstrating your organization's commitment to strong communities and long-term economic growth. Sponsors receive recognition throughout the conference and benefit from increased visibility and relationship-building opportunities.

We offer several sponsorship levels. Additional details are included in the attached sponsorship package. I am happy to discuss options or help identify the best fit for your organization.

Thank you for considering this opportunity. We hope you will join us in making the 2026 WVEDC Annual Fall Conference a success for our state and its communities.

Best,

A handwritten signature in black ink, appearing to read "Ruthana Beezley".

Ruthana Beezley, rbeezley@qvedc.com
Executive Director, Greenbrier Valley EDC
Director, WVEDC and Host of WVEDC 2026 Conference

2026 ANNUAL FALL CONFERENCE

September 16-18, 2026

Shavers Center, Snowshoe Mountain Resort

SPONSORSHIP LEVELS:

Platinum:
\$5,000

- A complimentary room for 2 nights
- 6 conference registrations
- Opportunity to introduce a session
- Exhibitor table for your business
- Mention in printed and electronic material
- Verbal mentions during the event

Gold:
\$3,000

- 4 conference registrations
- Opportunity to introduce a session
- Exhibitor table for your business
- Mention in printed and electronic material
- Verbal mentions during the event

Silver:
\$2,000

- 2 conference registrations
- Exhibitor table for your business
- Mention in printed and electronic material
- Verbal mentions during the event

Bronze:
\$1,000

- 1 conference registration
- Exhibitor table for your business
- Mention in printed materials
- Verbal mentions during the event

Join us as an exhibitor at the conference and showcase your business - \$250

Ready to secure your sponsorship? **Click here** to fill out our sponsorship form.

We're happy to work with you to find a level that meets your needs, contact Ruthana Beezley, rbeezley@gvedc.com.

Hosted by:



WANT TO HOST A RECEPTION?

Take your brand beyond the conference walls and into the heart of Snowshoe Mountain Resort. From elevated après-ski gatherings to private mountain celebrations, Snowshoe offers one-of-a-kind venues designed to bring people together in memorable ways.



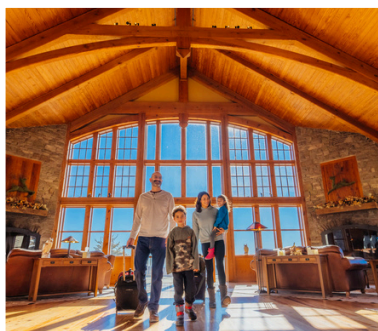
Take Over a Restaurant

Reserve a restaurant or lodge on the mountain for a sponsored dinner, happy hour, or private gathering.



Go Outside

Elevate your event at The Raven Golf Club or outdoor spaces for a laid-back reception, social hour, or sunset event (weather permitting).




Host a House Party

Rent a private mountain home for a relaxed, invite-only gathering. Great for VIPs, clients, or a casual night of networking.

CONTACT GROUP SALES

 877.536.9757

 GroupSales@SnowshoeMountain.com

Snowshoe Mountain offers unique event opportunities both on and off the mountain. Third-party venue options include Foxfire Grille, Old Spruce Brewing, Appalachian Kitchen/Tuques, and The Locker Room at Silver Creek.